



ILLUMINATE

THE GALA OF LIGHTS

SUNDAY, NOVEMBER 15, 2026 • MERCER ISLAND COMMUNITY CENTER

An unforgettable evening inspired by light, hope, and generosity

ON THE COVER

In November 2022, weeks after her diagnosis, Diwali arrived while Kyra was in the hospital, tethered to IV lines for chemotherapy. She asked to celebrate anyway. We filled the room with light, she dressed up and painted her hands with henna, and a hospital room became a festival. That night is where ILLUMINATE begins.



FROM OUR FAMILY TO YOURS

A Personal Invitation

Dear Friends & Community Partners,

November changed our lives forever.

It is the month our 12-year-old daughter, Kyra, celebrated her favorite holiday, Diwali, the festival of lights. It is also the month we said goodbye to her after a courageous three-year battle with Ewing sarcoma.

Just four days before she left us, we lit tiny diyas around her hospital bed for one last Diwali. Dressed in festive attire, her smile lit up the room. Then, on November 9, 2025, Kyra gave us her ultimate lesson in courage: knowing she could not be cured, she donated her body to medical research so scientists could protect children facing the same diagnosis in the future. Even in her final moments, she was thinking of someone else's beginning.

ILLUMINATE was born from that promise.

Every year around the anniversary of her passing, we will gather not to dwell in loss, but to turn her final act of love into an unstoppable movement. ILLUMINATE is where culture meets purpose: the warmth of Diwali becomes a driving force to bring comfort and dignity to families today, while funding AI-driven research for cures tomorrow.

Join us for our inaugural gala as a founding partner. Together, we will ensure that Kyra's light, and the light of every child facing cancer, never stops shining.

With deep gratitude and hope,

Alka & Gautam

KYRA'S MOM & DAD · FOUNDERS, KYRA'S HOPE FOUNDATION

Why Childhood Cancer Needs Us

Every year, thousands of children and their families begin a journey they never imagined. A childhood cancer diagnosis changes everything overnight. Life becomes a cycle of hospital stays, treatments, scans, and uncertainty. Parents become full-time caregivers while trying to hold their families together. Siblings watch their childhood change. Financial pressures grow as careers pause and routines disappear.

While medicine has made remarkable advances for some childhood cancers, many rare childhood cancers have seen little meaningful progress in decades, leaving families with fewer treatment options, fewer clinical trials, and unanswered questions.

The numbers alongside are stark, but behind every one of them is a child, a family, and a community holding its breath.

At Kyra's Hope Foundation, we believe every child deserves more than hope alone: compassionate support today, and faster scientific breakthroughs for tomorrow.

No. 1

disease-related cause of death for children
in the United States

4%

is roughly the share of federal cancer
research funding dedicated to childhood
cancer, despite the unique biology and
needs of young patients

40+ years

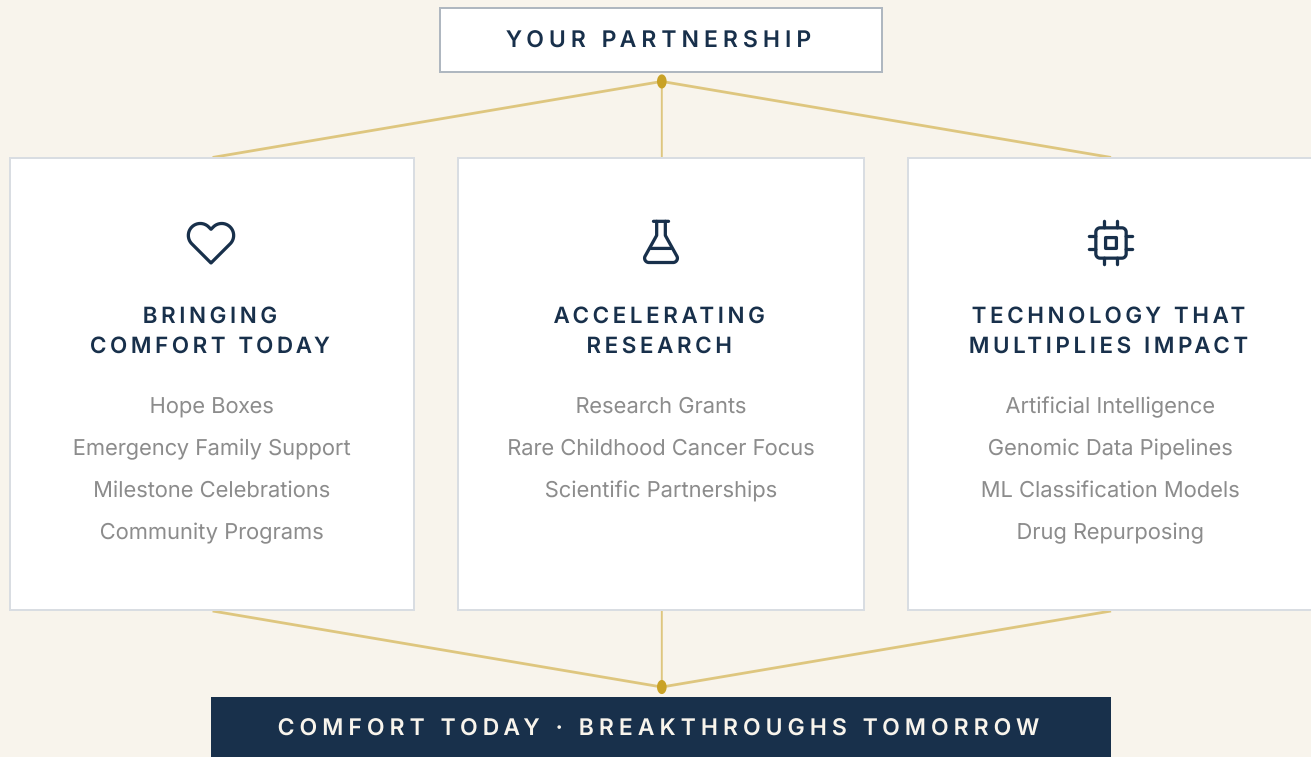
since the standard treatments for many
childhood cancers were introduced.
Children are still treated with toxic
chemotherapies developed in the 1970s and
1980s, drugs designed for adult bodies, not
growing children.

*“When a child is diagnosed with cancer,
an entire family begins the fight.”*

OUR MODEL

A New Model for Childhood Cancer Impact

Supporting families today while accelerating the breakthroughs of tomorrow.



\$1M+ /yr

Our in-kind grant goal: professional engineering, AI, and product development delivered at no cost to the Foundation or to our research partners.

We have built a distinctive model for research grants that combines cash funding with technical expertise, so researchers can spend less time managing technology and more time advancing discoveries.

OUR WORK SO FAR

Hope, Already in Motion

ILLUMINATE is our first gala. The work it celebrates is already reaching families across the country.

325+

families supported

\$200K

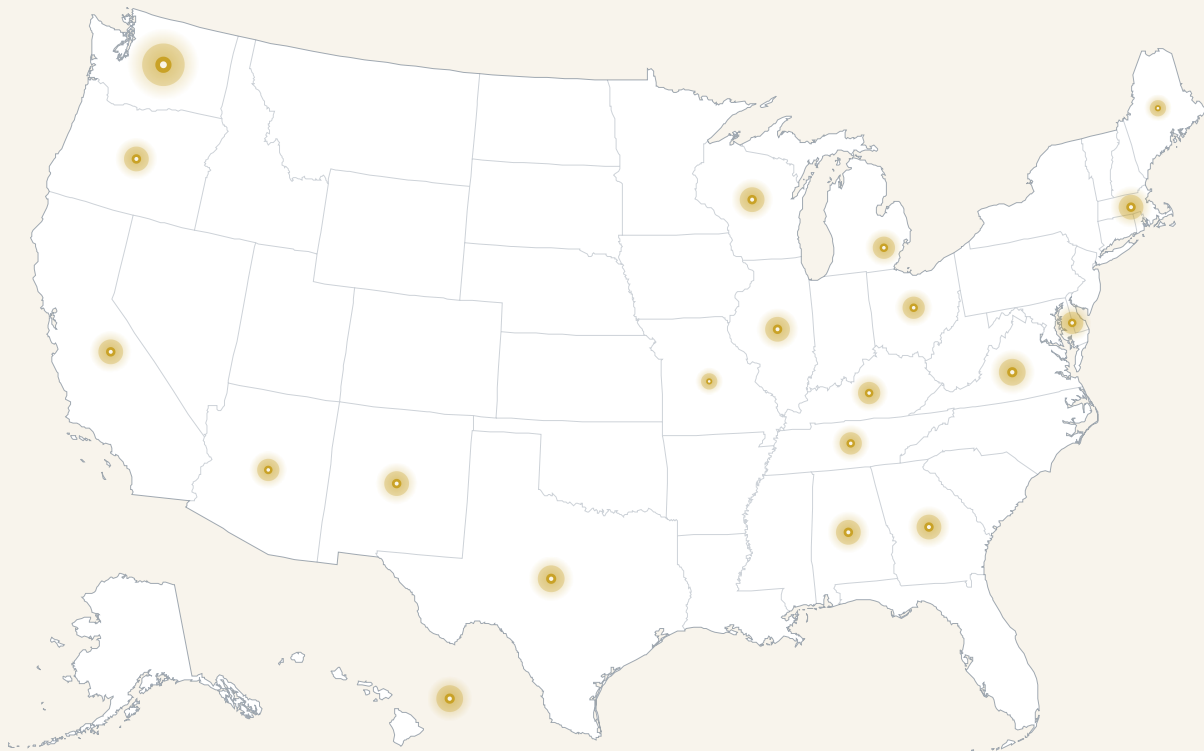
in-kind technical expertise
granted

32

hospitals connected

20

states reached



WORKING ALONGSIDE



TOGETHER WE CREATE

*Comfort today. Research tomorrow.
Hope that lasts forever.*



THE INSPIRATION

ILLUMINATE

A gala inspired by light, hope, and Kyra's legacy.

Every child deserves moments of celebration. For Kyra, one of those moments was Diwali, the Festival of Lights. She counted down the days with excitement, decorating the house with diyas, dressing up, sharing sweets, and gathering with family. To Kyra, Diwali was never just a holiday. It was joy, togetherness, kindness, and hope.

Just days before she passed away, although she was too weak to leave her bed, she still wanted to celebrate. As a family, we gathered around her bedside, lit diyas together, and shared one final Festival of Lights.

ILLUMINATE was born from those memories. The Gala of Lights is our way of sharing Kyra's light with the world: an evening where families, researchers, physicians, business leaders, and community members come together so that no child faces cancer alone, and the research that saves lives moves forward faster.

Throughout the evening, light becomes more than a symbol. It is the courage of every child in treatment, the strength of every caregiver, the dedication of every researcher, and the compassion of a community that chooses to stand beside families during their hardest days.

Hope that today's child receives comfort.

Hope that tomorrow's child receives better treatments.

Hope that one day, no family loses a child to cancer.

“Even in life's darkest moments, a single light can remind us that hope still exists.”

LIGHT

•

COURAGE

•

HOPE

Why Become a Founding Partner

Every meaningful movement begins with people who choose to believe before everyone else does.



INSPIRE HOPE

Stand beside children and families navigating childhood cancer with comfort, dignity, and meaningful support throughout their journey.



ACCELERATE INNOVATION

Expand a model that pairs philanthropy with world-class engineering, AI, and product expertise that multiplies every dollar you give.



BUILD A LASTING LEGACY

Be recognized among the founding organizations that established ILLUMINATE and its annual tradition of generosity and hope.



DEMONSTRATE COMMUNITY LEADERSHIP

Join physicians, researchers, entrepreneurs, and philanthropists who believe meaningful change happens when compassion is matched with action.



CREATE MEANINGFUL EMPLOYEE ENGAGEMENT

Give your employees and stakeholders the opportunity to support a mission that creates tangible impact for children and families.

*“Some partnerships change an evening.
Others change what’s possible.”*



THE EXPERIENCE

The Evening at a Glance

An unforgettable evening inspired by light, hope, and generosity.

SUNDAY, NOVEMBER 15, 2026 • MERCER ISLAND COMMUNITY CENTER
4:00 TO 8:00 PM • FESTIVE ATTIRE



COCKTAIL RECEPTION

An elegant welcome alongside fellow community leaders and philanthropists.



INDIAN FINE DINING

An elevated dinner celebrating the warmth, hospitality, and traditions so meaningful to Kyra.



ENTERTAINMENT & INSPIRATIONAL STORIES

Music, storytelling, and moments that celebrate courage, resilience, and hope.



MISSION MOMENT

Hear directly from families, physicians, and researchers about the impact your partnership creates.



SILENT & LIVE AUCTIONS

Exclusive experiences and unique packages benefiting Kyra's Hope Foundation.



FUND-A-NEED

A powerful opportunity to directly support children, families, and research.



WALL OF LIGHT

A signature experience where guests dedicate lights in honor of children, families, loved ones, and hope for the future.



200

GUESTS EXPECTED

CORPORATE LEADERS • ENTREPRENEURS • PHYSICIANS •
RESEARCHERS • COMMUNITY LEADERS • PHILANTHROPISTS •
CHILDHOOD CANCER FAMILIES

SPONSORSHIP OPPORTUNITIES

Become a Founding Partner of ILLUMINATE

Your partnership brings comfort and support to children and families facing childhood cancer today, while accelerating the research breakthroughs of tomorrow. Whether you join as our Presenting Sponsor or as a Silver Sponsor, your partnership helps make the inaugural Gala of Lights possible.

SPONSORSHIP LEVEL	INVESTMENT	TAX-DEDUCTIBLE*	AVAILABILITY
Presenting Sponsor <i>Equal to Hope Boxes for 200 newly diagnosed children</i>	\$20,000	\$16,000	1 Available
Diamond Sponsor <i>Equal to Hope Boxes for 100 newly diagnosed children</i>	\$10,000	\$8,000	2 Available
Platinum Sponsor <i>Equal to Hope Boxes for 50 newly diagnosed children</i>	\$5,000	\$3,000	4 Available
Gold Sponsor <i>Equal to Hope Boxes for 25 newly diagnosed children</i>	\$2,500	\$1,500	Unlimited
Silver Sponsor <i>Equal to Hope Boxes for 10 newly diagnosed children</i>	\$1,000	\$500	Unlimited

*Estimated tax-deductible portion, less the fair market value of benefits received. Kyra's Hope Foundation is a 501(c)(3) nonprofit organization, EIN 41-2583689.

EVERY SPONSORSHIP INCLUDES

- ✓ Recognition as a Founding Partner of our inaugural Gala
- ✓ Recognition in the Gala Program
- ✓ Recognition in the Post-Event Impact Report
- ✓ An opportunity to make a meaningful difference for children and families facing childhood cancer

FOUNDING PARTNERS CONFIRMED BY SEPTEMBER 30, 2026 ARE FEATURED ON ALL PRINTED INVITATIONS AND EVENT MATERIALS.

To reserve your sponsorship: **Gautam Kumar** · gautam@kyrashope.org · (206) 953-3085

In-kind partnerships, auction contributions, individual tickets, and custom packages are always welcome.

Sponsorship Benefits

	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER
INVESTMENT					
Investment	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000
Tax-Deductible Amount	\$16,000	\$8,000	\$3,000	\$1,500	\$500
Availability	1	2	4	Unlimited	Unlimited
GUEST EXPERIENCE					
Premium Gala Tickets	16	8	8	4	2
Reserved Seating	2 Premium Tables	1 Premium Table	Reserved Table	Reserved Seating	Reserved Seating
Option to Donate Tickets to Childhood Cancer Families	✓	✓	✓	–	–
Complimentary Wine Service	Premium	Premium	Wine	–	–
Exclusive Diwali Keepsake	✓	–	–	–	–
EVENT RECOGNITION					
Recognition by the Master of Ceremonies	✓	✓	✓	✓	–
Recognition in the Post-Event Impact Report	Featured	Featured	Included	Included	Included
Sponsor Appreciation Communications	Featured	–	–	–	–
Foundation Social Media Recognition	Dedicated Posts Before & After the Gala	Dedicated Appreciation Post	Sponsor Recognition	Sponsor Recognition	–

Benefits comparison continues on the following page.

CORPORATE SPONSORSHIP

Sponsorship Benefits, Continued

	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER
BRAND VISIBILITY					
Logo on Event Invitation†	Premier	Prominent	–	–	–
Logo on Event Website	Premier	Prominent	Logo	Listing	Listing
Registration Page	✓	–	–	–	–
Main Stage Screens	Premier	–	–	–	–
Event Signage	Premier	Prominent	Logo	Listing	Listing
Sponsor Backdrop	Exclusive	Premium	–	–	–
Gala Program Advertisement	Premium Full Page	Full Page	Half Page	Quarter Page	Listing
EXCLUSIVE BENEFITS					
Exclusive Presenting Recognition	✓	–	–	–	–
Event Naming Recognition	✓	–	–	–	–
Welcome Remarks	✓	–	–	–	–

†Subject to sponsorship confirmation by September 30, 2026, the invitation print deadline.

EVERY PARTNERSHIP CREATES IMPACT



COMFORT

for children and families
facing childhood cancer



RESEARCH

accelerating progress
against childhood cancer



TECHNOLOGY

our goal of \$1M+ in
engineering and AI expertise
each year



HOPE

illuminated for children who
deserve brighter tomorrows

JOIN US IN ILLUMINATING HOPE

Every child deserves the opportunity
to dream about tomorrow.

*"Just days before Kyra left us, she asked to celebrate Diwali. Today, every
light we illuminate carries her hope forward."*



ALKA & GAUTAM · CO-FOUNDERS · KYRA'S HOPE FOUNDATION

ALKA@KYRASHOPE.ORG · GAUTAM@KYRASHOPE.ORG

(206) 953-3085

WWW.KYRASHOPE.ORG



KYRA'S HOPE
FOUNDATION

501(c)(3) nonprofit · EIN 41-2583689



BECOME A
FOUNDING PARTNER

Reserve Your Sponsorship

Complete this form and return it to **Gautam Kumar** at gautam@kyrashope.org, or mail it with your check. We will confirm your Founding Partnership within two business days.

1 · SPONSORSHIP LEVEL

- | | |
|---|---|
| ☐ Presenting Sponsor · \$20,000 | ☐ Diamond Sponsor · \$10,000 |
| ☐ Platinum Sponsor · \$5,000 | ☐ Gold Sponsor · \$2,500 |
| ☐ Silver Sponsor · \$1,000 | ☐ Underwriting / in-kind partnership |
| ☐ We are unable to attend. Please accept our fully tax-deductible Founding Gift of \$_____ | |

2 · ORGANIZATION & CONTACT

COMPANY / ORGANIZATION

CONTACT NAME & TITLE

EMAIL

PHONE

MAILING ADDRESS

3 · PAYMENT

- ☐ Check enclosed, payable to **Kyra's Hope Foundation** · 4759 Fernridge Ln, Mercer Island, WA 98040
- ☐ Please send an invoice
- ☐ Online at kyrashope.org/donate, noting "ILLUMINATE sponsorship" with your gift

4 · AUTHORIZATION

AUTHORIZED SIGNATURE

DATE

Founding Partners confirmed by September 30, 2026 are featured on all printed invitations and event materials. Upon confirmation, please email a high-resolution logo (vector preferred) to gautam@kyrashope.org.

Kyra's Hope Foundation is a 501(c)(3) nonprofit organization, EIN 41-2583689. The tax-deductible portion of each sponsorship is the amount less the fair market value of benefits received. A W-9 is available upon request.

Registered with the Washington Secretary of State's Charities Program. Additional information: 1-800-332-4483 or sos.wa.gov/charities.